Yuxin Chen

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EDUCATION

University of Zurich, Institute of Communication and Media Research (IKMZ)   Ex. 2026
M.A. in Social Sciences

Shanghai International Studies University, School of Journalism and Communication   2024
B.A. in Online Journalism & New Media [Distinction]

AWARDS & FELLOWSHIPS

Excellent Graduate Award, *Shanghai Municipal Government*	2024
Chinese Undergraduate National Scholarship, *Chinese Ministry of Education [top 0.2% selection in China]*	2023
Presidential Scholarship, *Shanghai International Studies University [top 1 in school]*	2023
First-class Scholarship, *Shanghai International Studies University*	2023
Merit Student, *Shanghai International Studies University*	2022
Second-class Scholarship, *Shanghai International Studies University*	2022
Summer Research Program Outstanding Researcher, *Chinese University of Hong Kong Alumni Foundation*	2022

ACADEMIC GRANTS

Michael L. Haley Grant, *1,500 USD*	2025
IKMZ Master's Academic Recognition Grant, *350 CHF*	2025

PUBLICATION

1. **Chen, Y.** (2025). Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety. *Computers in Human Behavior Reports. 18*, 100665. https://doi.org/10.1016/j.chbr.2025.100665

ACCEPTED CONFERENCE PRESENTATION

1. **Chen, Y.** *Blurry Reflections in Uncertain Times: Social Media, Information Seeking, and Body Image Anxiety.* To be presented at the 7th Graduate Forum on Image Studies and Global Communication, Shanghai, China, June 2025.

2. **Chen, Y.** *Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety.* To be presented at the 75th Annual Conference of the International Communication Association (ICA), Denver, USA, June 2025.

TEACHING

Shanghai International Studies University
Assistant Coordinator for Nancy Lyu   Spring 2024
Undergraduate Graduation Thesis, 24 Students

Teaching Assistant for Ying Wu   Spring 2021, Spring 2022, Fall 2022
Research Seminar of Future Global Media Lab, 12 Students

INVITED PRESENTATION

Fact-checking and Misinformation: The Thinking behind The Truth.   05/2022
• Undergraduate Research Seminar Series
• Invited by Office of Academic Affairs, SISU

Skills and Methods: News Fact-checking and Correction of Misinformation.   04/2022
• Practical session: fact-checking and misinformation
• Invited by Nancy Lyu

ACADEMIC SERVICE

Ad hoc Reviewer   11/2024 - Present
- International Association for Media and Communication Research (IAMCR) 2025 Conference, 10 reviews
- 75th Annual International Communication Association (ICA) Conference, 6 reviews

RESEARCH EXPERIENCE

From Information-Seeking to Body Image Anxiety: Exploring the Underlying Mechanisms
Undergraduate Thesis Program   06/2023 - 05/2024

Factors of Elderly People's Judgment of Health Science Videos' Authenticity in Social Media
Undergraduate Researcher   09/2022 - 03/2023
- Scheduled student research work
- Literature reviews
- Data analysis
- Paper writing

***The Paper Fact Check*: Traceability, Verification and Reporting of Unverified Information in Social Media**
Tutor / Research Assistant   04/2022 - 10/2022
- Completed natural language processing work
- Developed questionnaire
- Guided students in their fact-checking work
- Reported results in the form of lectures and academic presentations

Comparative Effectiveness of Substituted Fact and Credibility Indicator in Blocking Misinformation Related to the COVID-19 Epidemic
Research Assistant   03/2022 - 06/2022
- Literature reviews
- Experiment Design

INTERNSHIP

NIO Inc.   10/2023 - 06/2024
  Intern, Communication & User Growth

New York University Shanghai   06/2023 - 09/2023
  Intern, Graduate Admissions

PwC Acceleration Center (Shanghai)   10/2022 - 03/2023
  Intern, Employee Relationship

CAREER International   06/2022 - 10/2022
  Intern, Consulting

Pear Video (Shanghai)   08/2021 - 09/2021
  Intern, Media Operation

LANGUAGE & SKILLS

Languages: English (advanced), Chinese (native), German (in learning)
Skills: R, Python, SPSS