

Yuxin Chen

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EDUCATION

University of Zurich , Institute of Communication and Media Research (IKMZ) M.A. in Social Sciences	Ex. 2026
Shanghai International Studies University , School of Journalism and Communication B.A. in Online Journalism & New Media [Distinction]	2024

AWARDS & FELLOWSHIPS

Top Paper Award, <i>the 7th Graduate Forum on Image Studies and Global Communication</i>	2025
Excellent Graduate Award, <i>Shanghai Municipal Government</i>	2024
Chinese Undergraduate National Scholarship, <i>Chinese Ministry of Education [top 0.2% selection in China]</i>	2023
Presidential Scholarship, <i>Shanghai International Studies University [top 1 in school]</i>	2023
First-class Scholarship, <i>Shanghai International Studies University</i>	2023
Merit Student, <i>Shanghai International Studies University</i>	2022
Second-class Scholarship, <i>Shanghai International Studies University</i>	2022
Summer Research Program Outstanding Researcher, <i>Chinese University of Hong Kong Alumni Foundation</i>	2022

ACADEMIC GRANTS

Michael L. Haley Grant, <i>1,500 USD</i>	2025
IKMZ Master's Academic Recognition Grant, <i>350 CHF</i>	2025

PUBLICATION

1. **Chen, Y.** (2025). Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety. *Computers in Human Behavior Reports*. 18, 100665.

CONFERENCE PRESENTATION

1. **Chen, Y.** (June 2025). *Blurry Reflections in Uncertain Times: Social Media, Information Seeking, and Body Image Anxiety*. Presented at the 7th Graduate Forum on Image Studies and Global Communication, Shanghai, China. (**Top Paper Award**)
2. **Chen, Y.** (June 2025). *Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety*. Presented at the 75th Annual Conference of the International Communication Association (ICA), Denver, USA.

TEACHING

Shanghai International Studies University Assistant Coordinator for Nancy Lyu <i>Undergraduate Graduation Thesis, 24 Students</i>	Spring 2024
Teaching Assistant for Ying Wu <i>Research Seminar of Future Global Media Lab, 12 Students</i>	Spring 2021, Spring 2022, Fall 2022

INVITED PRESENTATION

Fact-checking and Misinformation: The Thinking behind The Truth. • Undergraduate Research Seminar Series • Invited by Office of Academic Affairs, SISU	05/2022
Skills and Methods: News Fact-checking and Correction of Misinformation. • Practical session: fact-checking and misinformation • Invited by Nancy Lyu	04/2022

ACADEMIC SERVICE

Ad hoc Reviewer

11/2024 - Present

- International Association for Media and Communication Research (IAMCR) 2025 Conference, 10 reviews
- 75th Annual International Communication Association (ICA) Conference, 6 reviews

INTERNSHIP

NIO Inc.

10/2023 - 06/2024

Intern, Communication & User Growth

New York University Shanghai

06/2023 - 09/2023

Intern, Graduate Admissions

PwC Acceleration Center (Shanghai)

10/2022 - 03/2023

Intern, Employee Relationship

CAREER International

06/2022 - 10/2022

Intern, Consulting

Pear Video (Shanghai)

08/2021 - 09/2021

Intern, Media Operation

LANGUAGE & SKILLS

Languages: English (advanced), Chinese (native), German (in learning)

Skills: R, Python, SPSS