

# Yuxin (Julius) Chen

E-mail: [yuxin.chen3@uzh.ch](mailto:yuxin.chen3@uzh.ch) | Web: <https://yuxin2003.github.io/>

## EDUCATION

**University of Zurich**, Department of Communication and Media Research (IKMZ) Ex. 06/2026  
M.A. in Social Sciences

**Shanghai International Studies University**, School of Journalism and Communication 06/2024  
B.A. in Online Journalism & New Media [with distinction]

## RESEARCH INTERESTS

Health Communication, Internet and Technology Use, AI-driven Digital Health

## AWARDS & FELLOWSHIPS

Excellent Graduate Award, <i>Shanghai Municipal People's Government</i>	2024
Chinese Undergraduate National Scholarship, <i>Chinese Ministry of Education [top 0.2% selection in China]</i>	2023
Presidential Scholarship, <i>Shanghai International Studies University [top 1 in school]</i>	2023
First-class Scholarship, <i>Shanghai International Studies University</i>	2023
Merit Student, <i>Shanghai International Studies University</i>	2022
Second-class Scholarship, <i>Shanghai International Studies University</i>	2022
Summer Research Program Outstanding Researcher, <i>Chinese University of Hong Kong Alumni Foundation</i>	2022

## MANUSCRIPTS UNDER REVIEW

1. **Chen, Y.** (Under Review). Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety. *Computers in Human Behavior Reports*.

## TEACHING

<b>Shanghai International Studies University</b>	
Assistant Coordinator for Nancy Lyu	Spring 2024
<i>Undergraduate Graduation Thesis, 24 Students</i>	
Assistant Lecturer for Nancy Lyu	Spring 2022
<i>Fact-checking and Misinformation, 40 Students</i>	
Teaching Assistant for Ying Wu	Spring 2021, Spring 2022, Fall 2022
<i>Research Seminar of Future Global Media Lab, 12 Students</i>	

## INVITED PRESENTATION

Fact-checking and Misinformation: The Thinking behind The Truth.	05/2022
• Undergraduate Research Seminar Series	
• Invited by Office of Academic Affairs, SISU	
Skills and Methods: News Fact-checking and Correction of Misinformation.	04/2022
• Practical session: fact-checking and misinformation	
• Invited by Nancy Lyu	

## ACADEMIC SERVICE

Conference Paper Reviewer:  
75th Annual International Communication Association Conference, 5 reviews 11/2024

## RESEARCH EXPERIENCE [\[Web\]](#)

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### **From Information Seeking to Body Image Anxiety: Exploring the Underlying Mechanisms**

Undergraduate Thesis Program

06/2023 - 05/2024

### **Factors of Elderly People's Judgment of Health Science Videos' Authenticity in Social Media**

Undergraduate Researcher

09/2022 - 03/2023

- Scheduled student research work
- Literature reviews
- Data analysis
- Paper writing

### **The Paper FactCheck: Traceability, Verification and Reporting of Unverified Information in Social Media**

Tutor / Research Assistant

04/2022 - 10/2022

- Completed natural language processing work
- Questionnaire developing
- Guided students in their fact-checking work
- Reported research results in the form of lectures and academic presentations

### **Comparative Effectiveness of Substituted Fact and Credibility Indicator in Blocking Misinformation Related to the COVID-19 Epidemic**

Research Assistant

03/2022 - 06/2022

- Literature reviews

## Internship

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### **NIO Inc.**

10/2023 - 06/2024

Intern, Communication &amp; User Growth Operation

### **NYU Shanghai**

06/2023 - 09/2023

Intern, Graduate Admissions

### **PwC Acceleration Center (Shanghai)**

10/2022 - 03/2023

Intern, Employee Relationship

### **CAREER International**

06/2022 - 10/2022

Intern, Consulting

### **Pear Video (Shanghai)**

08/2021 - 09/2021

Intern, Media Content Operation