

# Yuxin Chen

E-mail: [yuxin.chen3@uzh.ch](mailto:yuxin.chen3@uzh.ch) | Web: <https://yuxin2003.github.io/>

## EDUCATION

<b>University of Zurich</b> , Institute of Communication and Media Research (IKMZ) M.A. in Social Sciences	Ex. 2026
<b>Shanghai International Studies University</b> , School of Journalism and Communication B.A. in Online Journalism & New Media [Distinction]	2024

## AWARDS & FELLOWSHIPS

Excellent Graduate Award, <i>Shanghai Municipal People's Government</i>	2024
Chinese Undergraduate National Scholarship, <i>Chinese Ministry of Education [top 0.2% selection in China]</i>	2023
Presidential Scholarship, <i>Shanghai International Studies University [top 1 in school]</i>	2023
First-class Scholarship, <i>Shanghai International Studies University</i>	2023
Merit Student, <i>Shanghai International Studies University</i>	2022
Second-class Scholarship, <i>Shanghai International Studies University</i>	2022
Summer Research Program Outstanding Researcher, <i>Chinese University of Hong Kong Alumni Foundation</i>	2022

## ACADEMIC GRANTS

Michael L. Haley Grant, <i>1,500 USD</i>	2025
IKMZ Master's Academic Recognition Grant, <i>350 CHF</i>	2025

## PUBLICATION

1. **Chen, Y.** (2025). Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety. *Computers in Human Behavior Reports*. 18, 100665. <https://doi.org/10.1016/j.chbr.2025.100665>

## ACCEPTED CONFERENCE PRESENTATION

1. **Chen, Y.** *Navigating the Digital Mirror: The Role of Information-Seeking Orientation and Uncertainty Tolerance in Social Media-Driven Body Image Anxiety*. To be presented at the 75th Annual Conference of the International Communication Association (ICA), Denver, USA, June 2025.

## TEACHING

<b>Shanghai International Studies University</b> Assistant Coordinator for Nancy Lyu <i>Undergraduate Graduation Thesis, 24 Students</i>	Spring 2024
Teaching Assistant for Nancy Lyu <i>Fact-checking and Misinformation, 40 Students</i>	Spring 2022
Teaching Assistant for Ying Wu <i>Research Seminar of Future Global Media Lab, 12 Students</i>	Spring 2021, Spring 2022, Fall 2022

## INVITED PRESENTATION

Empower Well-Being: Strengthening Resilience Against Health Misinformation. • Undergraduate Research Seminar Series • Invited by Office of Academic Affairs, SISU	05/2022
Skills and Methods: News Fact-checking and Correction of Misinformation. • Practical session: fact-checking and misinformation • Invited by Nancy Lyu	04/2022

## ACADEMIC SERVICE

---

### Conference Paper Reviewer

- International Association for Media and Communication Research 2025 Conference, 10 reviews 02/2025
- 75th Annual International Communication Association Conference, 6 reviews 11/2024

## RESEARCH EXPERIENCE

---

### From Information-Seeking to Body Image Anxiety: Exploring the Underlying Mechanisms

Undergraduate Thesis Program 06/2023 - 05/2024

### Factors of Elderly People's Judgment of Health Science Videos' Authenticity in Social Media

Undergraduate Researcher 09/2022 - 03/2023

- Scheduled student research work
- Literature reviews
- Data analysis
- Paper writing

### *The Paper Fact Check: Traceability, Verification and Reporting of Unverified Information in Social Media*

Tutor / Research Assistant 04/2022 - 10/2022

- Completed natural language processing work
- Developed questionnaire
- Guided students in their fact-checking work
- Reported research results in the form of lectures and academic presentations

### Comparative Effectiveness of Substituted Fact and Credibility Indicator in Blocking Misinformation Related to the COVID-19 Epidemic

Research Assistant 03/2022 - 06/2022

- Literature reviews
- Experiment Design

## INTERNSHIP

---

**NIO Inc.** 10/2023 - 06/2024

Intern, Communication & User Growth

**New York University, Shanghai** 06/2023 - 09/2023

Intern, Graduate Admissions

**PwC Acceleration Center (Shanghai)** 10/2022 - 03/2023

Intern, Employee Relationship

**CAREER International** 06/2022 - 10/2022

Intern, Consulting

**Pear Video (Shanghai)** 08/2021 - 09/2021

Intern, Media Operation

## LANGUAGE & SKILLS

---

Languages: English (advanced), Chinese (native), German (in learning)

Software: R, SPSS, Python (basic)