Yuxin Chen

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Web: https://yuxin2003.github.io/

Education

University of Zurich, Department of Communication and Media Studies (IKMZ)

07/2026(expected)

M.A. in Social Sciences (Internet & Society)

Shanghai International Studies University, School of Journalism and Communication

07/2024

B.A. in Online Journalism & New Media (with Distinction)

Academic Research [Web]

From Information Seeking to Body Image Anxiety: Exploring the Underlying Mechanisms

Undergraduate Thesis Program

06/2023 - 05/2024

Factors of Elderly People's Judgment of Health Science Videos' Authenticity in Social Media

Undergraduate Researcher

09/2022 - 03/2023

- Scheduled student research work
- Sorted the literatures on social media use and information discernment among older adults
- Used SPSS to statistically analyze the data collected for the research

The Paper FactCheck: Traceability, Verification and Reporting of Unverified Information in Social Media

Tutor / Research Assistant

04/2022 - 10/2022

- Completed natural language processing of overseas media texts on twitter
- Developed questionnaire on news consumption habits of fact-checking news readers
- Served as a student tutor and guided student groups in their fact-checking work
- Reported research results in the form of lectures and academic presentations

Comparative Effectiveness of Substituted Factual and Credibility Indicators in Blocking and Correcting Misinformation Related to the COVID-19 Epidemic

Research Assistant 03/2022 - 06/2022

Collected literatures and research conclusions on misinformation and its correction

Invited Presentation

Fact-checking and Misinformation: The Thinking behind The Truth.

Online, Office of Academic Affairs, SISU

05/2022

Skills and Methods: News Fact-checking and Correction of Misinformation.

Online, School of Journalism and Communication, SISU

04/2022

Teaching Support

Shanghai International Studies University

Coordinator Undergraduate Graduation Thesis, 24 Students 2024 Spring

Assistant Lecturer 2022 Spring

Fact Checking and Misinformation, 40 Students

Internship

NIO Inc. Intern, Communication & User Growth Operation	10/2023 - 06/2024
NYU Shanghai Intern, Graduate Admissions	06/2023 - 09/2023
PwC Acceleration Center (Shanghai) Intern, Employee Relationship	10/2022 - 03/2023
CAREER International Intern, Consulting	06/2022 - 10/2022
Pear Video (Shanghai) Intern, Media Content Operation	08/2021 - 09/2021

Awards & Scholarship

Excellence Graduate Award of Shanghai	2024, Shanghai Municipal People's Government
Chinese Undergraduate National Scholarship	2023, Ministry of Education of the People's Republic of China
The First Prize Scholarship (Top 10%)	2023, Shanghai International Studies University
Grand Prize Scholarship (Top 1)	2023, Shanghai International Studies University
Excellent Student	2022, Shanghai International Studies University
The Second Prize Scholarship (Top 20%)	2022, Shanghai International Studies University
Outstanding Researcher	2022, Chinese University of Hong Kong Alumni Foundation

Skills

Art & Tech: Photography, Photoshop, Final Cut Pro

Research: SPSS, R